QUEST FOR HEALTH EQUITY

Reducing health disparities in underserved communities.
Of all the forms of inequality, injustice in health is the most shocking and inhuman.

— Rev. Dr. Martin Luther King, Jr.
THE ROOT OF THE PROBLEM

• Structural racism
• Systemic racism
• Social determinants of health
• Inequitable healthcare access
• Healthcare worker under-representation

“The same disparities ingrained in our economy, our housing system, our food system, our justice system, and so many other areas of our society have conspired in this moment to create a grief gap that we cannot ignore.”

— Dr. Marcella Nunez-Smith, Chair of the COVID-19 Health Equity Task Force
COVID-19 has disproportionately impacted those who were already vulnerable due to social and economic disadvantage.

Underlying health conditions, high-risk employment and lack of health insurance increase COVID-19 risk for low-income populations and racial and ethnic minorities.
WHY?

Ethnic minorities and vulnerable populations

- Essential workers in high-contact jobs
- Economic and food insecurity
- Racial discrimination in healthcare
- Co-morbidities/uncontrolled chronic conditions
- Lack of trust in healthcare system
- Housing insecurity & increased co-habitation
- Lack of health insurance and access to testing
- Co-morbidities/uncontrolled chronic conditions

Identifying Need
Collecting objective data to help quantify specific areas of need

Delivering Insights
Providing valuable health knowledge and insights to individuals

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Measuring Impact
Creating tools that quantify the impact of interventions on social determinants of health, so progress can be measured

Up to 70% of all clinical decisions involve lab testing.
Our Commitment

We’re joining the movement with a bold vision; a nation where all people have equal access to what they need to be healthy.

Where all people can experience the power of knowing more and can find confidence in their own health.

We’re committing to doing things differently—to not simply take the usual route, but the right one.

We’re on a Quest for Health Equity.

Our Pillars

Taking action

Joining forces

Powering lasting change
TAKING ACTION

What can we do?
• Provide testing (e.g. COVID-19, wellness testing) for groups in need
• Establish programs that address the root causes of health inequities
• Drive education efforts that support lasting healthy habits

Who will benefit?
• Racial and ethnic minorities, homeless populations, school-aged kids, and the elderly
• Localities with the highest health disparities
• Economically disadvantaged communities
JOINING FORCES

Critical Collaborators
• Community Health Centers/FQHCs
• K-12 schools and Minority-Serving Institutions of higher education
• Nonprofits and organizations supporting underserved communities
• Long-term care facilities and nursing homes

Examples of Collaboration Opportunities
• Co-developing educational resources, tools, and community-based programs to help address social determinants of health
• Incorporating wellness testing as a complement to community-based health programs
• Helping to provide access to the right tests within the communities that need them
POWERING LASTING CHANGE

Long-term Goals

• Expand access to critical lab testing
• Help close gaps in care to improve health outcomes
• Create pathways for consistent health education
• Enable sustainable healthy habits for kids & families
Questions?
LET’S TALK

If you would like to learn more about this initiative visit QuestforHealthEquity.com